

So You Want to Start a Nonprofit?

**FORGET ABOUT THE LOGISTICS
FOR A MOMENT & START HERE!**



Vision Board



Planning Workbook



for
Aspiring Nonprofit Founders





Write the Vision, Make it Plain

So you want to start a nonprofit. Awesome! That puts you in pretty good company. In any given year, the IRS receives as many as 75,000 applications for 501(c)(3) status. Less than 50% of those applications actually survive the process. But the sheer number of applications proves that there's no lack of interest in building a charitable organization.

You've got the passion and the purpose. So what now?

Enter VISION BOARDS! I know, I know. Creating a vision board to assess yourself in order to start a nonprofit may seem a bit odd. But visualization is a powerful tool that can help you achieve your goal. Ever heard of manifesting? Vision boards let you approach your goals with a big picture mindset. The exercise has been used by athletes, celebrities, and even politicians.

The act of creating a vision board helps the creator zero in on what they really want. Before making your board, you may have a general idea of your long term goals. But in choosing the images and other pieces for your board, you'll develop something tangible that shows what you truly desire. Your vision board can help you assess yourself, your goals, and your dreams. When you do that often enough, those images become embedded in your mind.

When used in conjunction with an action plan, vision boards help convert your dreams to reality.

Day in and day out, people like you are inspired to start a nonprofit to help serve their community. Starting and sustaining a nonprofit is not an easy task, but it is totally accomplishable. You just have to have a social impact mindset that's stronger than your charitable mindset. The success depends on YOU.

Use this workbook to help you write the vision and make it plain!

 *Nan Elle*

Goals Brainstorming Worksheet

What do I want for myself and my organization?

What would I do if absolutely nothing was standing in my way?

Am I pursuing my goal proactively or am I going in circles?

Are my mission and vision clear?

Am I mentally, financially, and physically prepared and able to care for an organization?

Social Impact Mindset

Brainstorming Worksheet

What steps should I take to make the most progress?

Am I actively engaged in the nonprofit world? Am I making connections with active nonprofits in my area?

Why do I want to start a nonprofit organization?

Am I identifying social impact investors? Do I have any potential leads?

Have I identified my target audience and the importance of change in outcomes for them?

Affirmation Worksheet

Use this worksheet to keep yourself accountable in all areas of your life.

What words describe what you want to DO this year? Use ACTION words.

What is your legacy? Write some things you want people to say about you. Try to use short phrases.

What do you want an abundance of in your life?

What's special about YOU? What do you offer others in your circle that only YOU can offer?

Affirmation Worksheet

(continued)

Now, let's play Mad Libs! Use the words from the previous page to fill in the blanks and draft your affirmation statement.

Example Words: (1) increase, grow, live; (2) she inspires me, she is generous, she loves others; (3) personal interactions, peace; (4) encouragement through difficult situations, dependability

Example Statement: This year, I will increase my knowledge, grow my finances, and live life to the fullest, allowing me to inspire and help others through generosity. I am attracting more personal interactions and peace into my own life while bringing encouragement through difficult situations and dependability to the people around me.

Now you try!

This year, I will (1) _____

_____,
allowing me to _____

I am attracting more (3) _____

into my own life while bringing (4) _____

to the people around me.

7 Powerful Steps to Creating Your Vision Board

PLAN & MANIFEST

1 GET CRYSTAL CLEAR ON YOUR GOALS

Your vision board can include your goals in every area of life, but be selective as possible. Brainstorm. Think about what you want to focus on.

2 COMPILE A LIST OF WORDS AND AFFIRMATIONS THAT DESCRIBE HOW YOU WANT TO FEEL

You can either search for these words in your magazines or write them yourself. Include things about home, hobbies, community, passive income, family and relationships.

3 GATHER IMAGES

For each area, what is a visual that will remind you of what you want to focus on or accomplish? These are the images you will place on your vision board

4 DON'T GET DISTRACTED BY ALL THE PICTURES

Sure you can fill your vision board with convertibles, diamond rings, mansions, and jets, but if that's not who you truly are at your core, you'll be setting yourself up for disappointment. Make sure your images truly represent your authentic desires.

5 THE PROCESS

Fill up the background of your board with your favorite images. Add words that empower you along with embellishments, or draw with markers/pens. Fill in the empty spots until the aesthetic is pleasing to you.

6 KEEP YOUR BOARD WHERE YOU CAN SEE IT

You may want to keep your business/career vision board at your desk or office, and your relationship vision board in your bedroom.

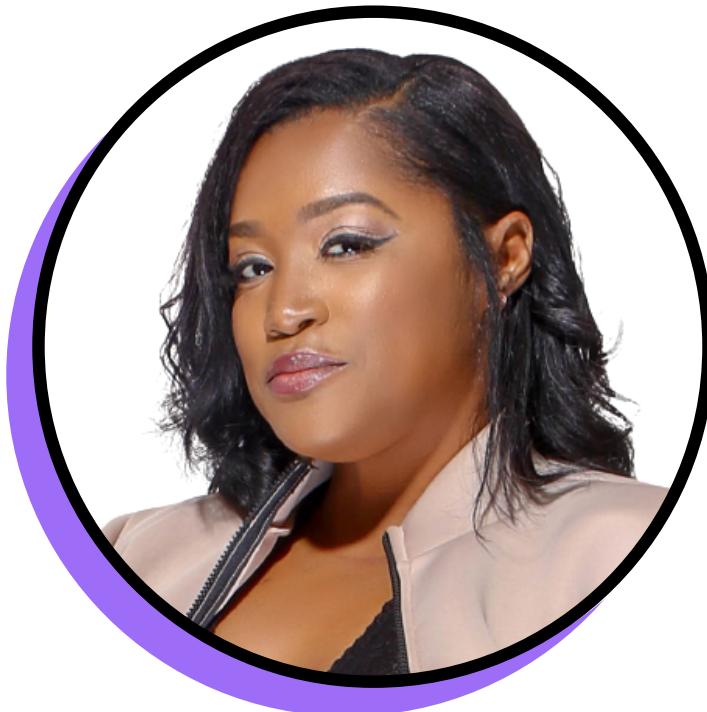
7 DON'T JUST LOOK AT IT, TAKE ACTION!

Vision Boards are not rocket science, but they do require consistency and dedication to truly create change in your life. Your vision board should be your bridge between vision and action.



Nani Elle

Hey, Social Impact Maker!



My name is Danielle Leverett-Gallaspy, and I am a wife, mom, certified psychometrist, former educator, and social impact maker in Brandon, MS. I have spent years in the nonprofit realm being a change agent for those in vulnerable housing situations, educating children with exceptionalities and ESL learners, and most recently, helping survivors of domestic abuse access direct services needed to flee their abusers and regain their freedom. Helping others has been my passion and my purpose for well over a decade.

After losing my niece and both of her children to family annihilation, I began to network and volunteer in the DV assistance sector of the nonprofit world. In my journey to find purpose behind my pain, I founded Our 3 Memorial Foundation, Inc., where I currently serve as President. Our 3 Memorial is a 501(c)(3) recognized nonprofit organization that fosters independence in persons experiencing domestic abuse through direct services, advocacy, and education. By utilizing my social impact mindset, and with the support of my board of directors, I was able to secure multiple donors and a large grant for our organization within the 1st 8 months of operation. AND YOU CAN TOO!

Learn more about Our 3 Memorial Foundation Incorporated by clicking [HERE](#)